Patagonia funds only environmental work. We are most interested in making grants to organizations that identify and work on the root causes of problems and that approach issues with a commitment to long-term change. Because we believe that true change will occur only through a strong grassroots movement, our funding focuses on organizations that build a strong base of citizen support.

We support small, grassroots activist organizations with provocative direct-action agendas, working on multi-pronged campaigns to preserve and protect our environment. We help local groups working to protect local habitat, and think the individual battles to protect a specific stand of forest, stretch of river or indigenous wild species are the most effective in raising more complicated issues – particularly those of biodiversity and ecosystem protection – in the public mind. We look for innovative groups that produce measurable results, and we like to support efforts that force the government to abide by its own – our own – laws. Your efforts should be quantifiable, with specific goals, objectives and action plans, and should include measures for evaluating success. Because we’re a privately held company, we have the freedom to fund groups off the beaten track, and that’s where we believe our small grants are most effective. Most grants are in the range of $3,000 to $8,000.

We fund work that:

- is action-oriented
- builds public involvement and support
- is strategic
- focuses on root causes
- accomplishes specific goals and objectives
- takes place in countries in which we do business (United States, Canada, United Kingdom, France, Germany, Italy, Switzerland, Poland, Ireland, Austria, Spain, Scandinavia, Belgium, Korea, Japan, Chile and Argentina)

We do not fund:

- organizations without 501(c)(3) status or a comparable fiscal sponsor
- general environmental education efforts
- land acquisition, land trusts or conservation easements
- research, unless it is in direct support of a developed plan for specific action to alleviate an environmental problem
- environmental conferences
- endowment funds
- political campaigns
Application Procedure

We have recently updated this section so please read it over carefully and download the checklist to ensure a complete proposal. Incomplete proposals may result in the disqualification of your request.

- If your work fits within our guidelines, we welcome your proposal during the months of April or August. However, if you are applying directly to a retail store near you, applications are accepted year round. See "Where to Send Your Application" below for more information on retail grants.
- Please send your proposal via standard U.S. Postal delivery. We do not accept proposals sent by resource-intensive express mail.
- Proposals must be postmarked no later than April 30 or August 31. (If submitting an application through one of our retail stores, this deadline does not apply.)

Downloads (right click to save)
Application Checklist (Rich Text Format for word processing)
Proposal Summary Page (Rich Text Format for word processing)
IRS W9 Form (PDF)

Summary Page

- Please do not alter the layout of this Word document.
- Please make certain that your full proposal is accurately digested on the summary page. An incomplete summary page may result in the disqualification of your request.
- The summary may not exceed two pages (one double-sided page is preferred)

Main Proposal

- Only one proposal from an organization will be considered per year.
- The proposal should not exceed four pages in length.
- A brief history of your organization and its overall goals should be included. We want to know who you are, what you've accomplished, what your mission is, what your goals are, how you plan to achieve them and where the money would go.
- Be sure to clearly state your goals, objectives, action plans and evaluation methods.
- Please include detailed budgets for (1) the organization and (2) the project.
- We'd rather receive a handwritten application that follows our guidelines than a bulk-mailed form letter.
- Please use only paper clips on the proposal itself (no staples) since we will need to make copies.
- Please include proof of 501(c)(3) tax-exempt status with your letter.
- If you have a fiscal sponsor, you will need to include their 501(c)(3) tax-exempt letter, along with a consent letter from the organization.
- Please refrain from sending additional materials with your proposal.

Where To Send Your Application

If your organization is based in a community in which we have a Patagonia retail store or an international office, please submit your request to them. Each store administers a grants program, and because you share a community with our colleagues there, they are best equipped to handle your request. Patagonia's retail and international environmental activities embody our philosophy of local empowerment and grassroots activism. Direct your application to "Store Manager, re: Enviro Grants."

If you are not located near a Patagonia retail store, please submit your
proposal with everything provided on the checklist to:

Ilysia Shattuck
Environmental Grants Manager
Patagonia, Inc.
PO Box 150
Ventura, CA 93002

After receiving your proposal, we will send you an acknowledgment email within 2-3 weeks after receiving your proposal, including a decision date. We're staffed leanly, so please avoid phoning. Again, our total grant distribution is based on the sales volume we achieve, so the overall dollar amount varies from year to year.

Thanks for your interest in Patagonia's Environmental Grants Program.