

# USC Viterbi

## Speaker Event:

# Revolutionizing Digital Infrastructure: The Beckn Protocol and the Era of Digital Public Goods

April 12th  
2PM - 4PM at EEB248

The digital age has brought about unprecedented opportunities for innovation and connectivity, transforming the way societies function and interact. In this landscape, the Digital Public Infrastructure (DPI) and Digital Public Goods (DPG) concept has emerged as a crucial framework for leveraging technology to address societal challenges and empower communities.

This talk explores the groundbreaking potential of DPI and DPG and highlights the pivotal role played by the Beckn Protocol in catalyzing a new wave of innovation in this domain. The Beckn Protocol, an open protocol for decentralized service marketplaces, is reshaping traditional approaches to public infrastructure by fostering collaboration, interoperability, and accessibility.

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## Speaker

Hosted by Professor Raghu Raghavendra



### Sujith Nair

CEO & Co-Founder, FIDE

Sujith Nair is the CEO and Co-founder of FIDE – Foundation for Interoperability in Digital Economy. This not-for-profit organisation is the genesis author and angel donor to an open-source initiative called the Beckn Protocol. Beckn enables the creation of decentralised digital economy ecosystems. Co-founded along with Nandan Nilekani and Dr Pramod Varma, FIDE has been helping Beckn Protocol evolve as an independent and large-scale open-source community effort focusing on its adoption and sustenance as a digital public good.

Sujith conceptualised and helped set up the world's first decentralised open mobility network using the Beckn Protocol in Kochi called the Kochi Open Mobility Network (KOMN), which was launched in July 2021. Sujith co-conceptualised the idea of ONDC and onboarded the first set of market participants on ONDC, co-authored the ONDC Strategy Paper, and was instrumental in the setup of ONDC Ltd in Dec 2021.

Sujith continues volunteering for KOMN, ONDC, and other open network initiatives and is a global advocate for interoperable and decentralized digital ecosystems. Before FIDE, Sujith headed Management Consulting practices and Internet businesses in urban mobility and digital payments. Sujith has contributed to many key interventions in the Aadhaar program between 2010-2012. Sujith also designed India's national transit open payments interoperability (One Nation, One Card) in 2014 to integrate ticketing and payments across public transport systems in the country.



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