



# Mikaila Weaver

Product Design Leader + Design Educator • Los Angeles, CA

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## Education

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### VCU Brandcenter, 2014-2016

MS, Business/Branding

Specialization: Experience Design

#### Awards and Activities

- ADWEEK Gravity Award: Design Invention for Cap the Tap, Aug. 2016

### American University, 2008-2012

BA, Foreign Language and Comm. Media

Specializations: Spanish, Visual Media

#### Awards and Activities

- Graduated summa cum laude
- University Honors Program
- NCAA Division 1 Athlete

## Other Achievements

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- Zeroheight Design System Awards, Best Documentation, Nov. 2023
- Zeroheight Design System Awards, Jury's Choice, Nov. 2023
- Has won a nationally recognized drone racing competition
- Has won a sanctioned World Kickboxing Association Muay Thai fight, just for fun

## Experience

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### USC, Aug. 2022 - Present

University Lecturer, Viterbi School of Eng.

Part-time, Los Angeles, CA

### Eventbrite, Jul. 2021 - Present

Principal Product Designer, Design Systems

Full-time, Remote

### Territory Foods, Feb. 2020 - Jul. 2021

Lead Product Designer

Full-time, Remote

### Joymode, Sep. 2018 - Jan. 2020

Lead Product Designer

Full-time, Los Angeles, CA

### Fair, Jul. 2018 - Aug. 2018

Product Designer

Contract, Los Angeles, CA

### JOANY, Jul. 2018 - Jul. 2018

Product Designer

Full-time, Los Angeles, CA

### R/GA, May 2016 - Jul. 2018

Senior Experience Designer

Full-time, New York, NY

### SmartBrief, Jun. 2012 - Jul. 2014

Senior Associate, Account + Ad. Ops.

Full-time, Washington, DC