Panelist Biographies

**Tally Oliveau** is the **President and Founder of iCardMall**, a digital gift card mall. Instead of going to a store to buy a gift card, you can simply go online and instantly email a personalized and stylish gift card. Once received via email, the gift card can be immediately printed and spent in-store or online, or it can be viewed and spent from a smartphone. Tally graduated from UCLA with a degree in Economics, and later completed her masters in Civil and Environmental Engineering at Loyola Marymount. She worked at a private environmental consulting firm for 9 years, starting as an environmental project manager and eventually working her way up to Vice President.

**Brandii Grace** is the **Chief Creative Officer of Transform Entertainment** – a pioneering company recently featured on Gamasutra for working to create AAA console games specifically targeting the growing women’s market. Brandii graduated from Western Washington University with a Bachelor’s in Computer Science and is an alumna of the IGDA Scholars program. She recently received the 2012 IGDA MVP award. Brandii has nearly 10 years of design and development experience in the gaming industry. She has worked with a wide array of platforms, genres, and markets for games ranging from giant blockbuster franchises to award-winning indie titles. She has taught game design innovation, been published in respected game development textbooks, and helped start multiple collegiate game programs.

**Umit Yalcinalp** is a **Lead Architect at Adobe Systems** and is passionate about product design. She has been on the leading edge of technology all her career, from artificial intelligence to client server, to web development, and to cloud computing. She held positions as a research scientist, developer, product designer and mainly as a software architect. She has authored many specifications that are in use in the industry today in Java, web services and XML, several articles and a book. She frequently talks at conferences and active in social media. She holds a Masters and PhD in Computer Science from Case Western Reserve University.

**Dana Pugh** is currently a **Mechanical Engineering lead at Boeing** for the next generation satellite (Smallsat) Antennas and the Design Lead for a new tri-plexer (microwave filter element) device. She has held the roles of Mechanical Responsible Engineering Authority for Mexsat Feeds Array and MUOS Output Multiplexer. Her education includes a Bachelor's in Aerospace Engineering with a Minor in Dance from UCSD and a Masters in Astronautical Engineering from USC. Dana is actively pursuing a NASA astronaut position.

**Diane Budzik** leads a team of developers at **Northrop Grumman** in developing the Battlefield Airborne Communications Node (BACN). As their Lead Systems Engineer she holds a top secret security clearance. Diane has held various other positions including R&D Engineer - Cyber Security and Mission Planning Software Engineer. Education includes Bachelors of Science Electrical and Computer Engineering with a minor in Biomedical Engineering from Carnegie Mellon University, a Masters and PhD in Electrical Engineering from UCLA and is a recent graduate of the Northrop Grumman Future Technical Leaders Program. In Diane’s spare time she is on the board for Engineers without Borders.